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# ESB Business School. Truly International. Student Exchange Programme



# Welcome to ESB Business School

” Truly International is something we live and breathe at ESB Business School. As an exchange student, you will have the opportunity to discover the German culture, language and attractions whilst being part of a welcoming international community. Learning and living with students from all over the world, benefiting from high quality, practice-oriented teaching whilst receiving the support and information you need will make your time at ESB a memorable and enriching experience.

Prof. Dr. Julia Brüggemann,  
Dean of Studies, ESB Business School

# Why ESB Business School?

Over 98% of our exchange students\* recommend ESB to others.

And this is why:





## The City of Reutlingen

Breakfast in a street café, great shopping, and in the evenings cinema, the theatre or clubs – Reutlingen has everything a city needs, while still being a good size to find your way around. Just under 120 000 people live here, in an economic powerhouse with many leading global companies, one of the safest cities in the country.

# Prime Location in the Heart of Europe

Reutlingen is situated in southwestern Germany in the federal state of Baden-Württemberg.

In addition to offering everything from historic cities, unspoiled countryside, to a diverse range of cultural activities, Baden-Württemberg also has an extremely high level of innovation and is home to many internationally renowned corporations and thousands of successful medium-sized enterprises. It is also the birthplace of the automobile. There's so much to discover ....

... head to Stuttgart for a shopping trip, concert, a night out, or visit one of the inspiring galleries or museums. Explore one of the many nature trails in the biospheric region Swabian Alb with its waterfalls, scenic valleys and castles. An extensive public transport network enables you to get around the region easily at a reasonable price for students.

## Short distances

to Lake Constance,  
the Black Forest, Heidelberg,  
France, Switzerland and Austria.



## 55

minutes by train to  
Stuttgart,  
the state capital of Baden-  
Württemberg



## 20

kilometres  
to local sights such as  
Bad Urach Waterfall and  
Lichtenstein Castle



## 10

minutes by train  
to Tübingen,  
the medieval university town on  
the river Neckar





Virtual  
campus  
tour ESB  
in 360°



## The Campus

"Hola!", "Ni hao!", "How are you doing?" On the way to lectures you can meet people from all over the world. The campus on the outskirts of the Reutlingen is surrounded by greenery and is well connected to the city - only a ten-minute bus ride away. With halls of residence, a cafeteria, sports facilities, the learning center and shops close by, you have all you need for studying and living within a short walking distance.

# Student Life on Campus



## On Campus Services:

- Reutlingen International Office
- Center for Entrepreneurship
- Career Center
- Personal and study-related advisory services
- Computer labs with workstations
- Meditation and prayer room
- Cafeteria

## Modern Learning Center:

- University Library
- Computer and media centre
- Study and working rooms
- IT service desk
- Literature research and academic writing workshops and consultation



## Sports Facilities:

- University sports programme: various ball sports, fitness classes, martial arts, dance ...
- Nearby sports and leisure park "Markwasen": beach volleyball, football pitches as well as scenic jogging track
- Swimming pools close by (indoor and out)

## Cultural Activities:

- Lectures, concerts, films, fashion shows, exhibitions and small festivals take place on campus
- University orchestra and big band
- Excursions (e.g. to companies and local festivities)
- Broad range of student projects and initiatives coordinated by the student network

# Extensive Corporate Network

Career fairs and a range of company workshops on campus offer excellent networking opportunities.



# What can I Study?

Marketing      Finance      Digital Business      Data Science      International Sourcing  
 Intercultural Management      Social Entrepreneurship      Logistics      Sustainability Management  
 Industrial Ecology      Leadership      Diversity Management      Economics      Human Resources  
 Strategy      Futures Thinking      Supply Chain Management

## Module Offering

Exchange students can choose from a broad range of undergraduate and graduate modules instructed in English. If your language skills meet the requirements, you are also welcome to select modules instructed in German. Your exchange coordinator will support you with your course selection.



Course list

## Additional Foreign Language Courses

In addition to the modules taught in the ESB degree programmes, a range of foreign language courses are offered by the Institut für Fremdsprachen (IfF), including courses on the German language and culture.



IfF Course list

## Intensive Pre-semester Language and Culture Course

If you are here in the winter semester, don't miss out on the intensive pre-semester language and culture course offered by the IfF, which is a great way to start your stay in Reutlingen.

## Workload

The workload of a full-time student at ESB Business School is 30 ECTS per semester, with one credit requiring 25 – 30 hours of study. The number of credits you must acquire is determined by your home university.

## Academic Calendar

Exchange students are welcome both in the winter and summer semester. The exact dates are available on our website.



Academic Calendar

# Information and Support

We provide what you need to get the most out of your time in Germany.



## Exchange Coordinator

Committed to supporting you every step of the way, your first point of contact are your exchange coordinators. They are happy to advise on all the formalities and practical aspects such as enrolment, bus passes, timetable related queries, exam registration and more.



Your contacts

## Student Buddy

You will be assigned a local student buddy at the beginning of your stay. Your buddy is also there to help you get settled in and to share information about student life in Reutlingen.

## Welcome Session and Leisure Activities

To help exchange students find their way around campus, manage the initial paper work and meet fellow students, a welcome session and leisure activities are organized at the beginning of each semester. Throughout your stay you will also be able to take part in a range of social and cultural activities.

## Language Tandem

The Reutlingen International Office (RIO) operates a language tandem programme. This is a great way for you to acquire or improve your German language skills with a local student in return for teaching them some of your own language.

# Where can I live?

Finding a home where you can sit back and relax is vital for a balanced student life. There are various options for you to choose from.



## On-campus:

Many local and international students opt to live in the halls of residence, the majority of which are located on or close to the campus. It's a perfect way to meet other students and settle in quickly.



Find out more about our student halls of residence:

## Off-campus:

You may prefer to live off-campus in private accommodation such as a shared apartment (Wohngemeinschaft) or studio. Various portals and platforms are available to help you with your search. Your exchange coordinator will provide more information on accommodation once your application has been accepted.

## Estimated monthly living costs:

You can expect to spend 750€ - 950€ per month for food, transportation, rent and leisure activities depending on accommodation and your personal lifestyle.

# What do former exchange students say?



**Niak from Taiwan:** "The exchange programme allowed me to meet international students and helped me to understand the importance of language and interpersonal skills."



**Naiara from Brazil:** "My courses are all taught in English, which makes it very easy for me to exchange ideas with my fellow students. The teachers are very attentive and try to make the lectures as interactive as possible."



**Romain from France:** "I strongly recommend any kind of experience at ESB. In addition to having a pool of great talents, the integration process is eased and you can really feel that things are moving forward here!"



**Elizaveta from Russia:** "I've met the most warm-hearted people from all over the world in Reutlingen."



**Vlad from Romania:** "I live in a hall of residence on campus and I think it's the best way to enjoy student life in Germany, make new friends and exchange knowledge."

## How can I apply?

- Ask the International Office at your home university to nominate you for student exchange at ESB Business School
- We will send you a link to the online application form upon receipt of your nomination.
- Return the completed application form and required documentation
- You will then receive confirmation of acceptance from your exchange coordinator at ESB.
- We look forward to meeting you on campus

## Find out more

For further information, please visit our [website](#) and our social media channels:



<https://www.facebook.com/esb.businessschool>



<https://www.instagram.com/esb.business.school/>



<https://www.linkedin.com/school/esb-business-school/>



<https://www.tiktok.com/@esb.business.school>



<https://www.youtube.com/user/esbpr>





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# We look forward to welcoming you to ESB Business School!

Reutlingen University  
ESB Business School  
February 2024



For further information on  
student exchange at ESB:

